



Brand Assets

Sirion Logo Kit

[Get the Logo Kit](#)

The logo kit provides instances of our logo in color, and black & white as well as in JPEG, PDF, PNG and SVG file formats. See the brand guidelines for detailed information about our brand, and logo use instructions.

Sirion Brand Colors

[Get the Color Guide](#)

Our color palette reflects Sirion's brand personality – sophisticated, approachable, and charismatic. The brand color guide includes a full list of our primary and secondary colors. [Link](#)

Sirion Brand Guidelines

[Get the Brand Guidelines](#)

Use the Sirion brand guidelines to ensure effective and consistent application of the Sirion visual identity. The guidelines cover the foundational elements of the brand strategy, and the visual identity system.