Sirion Press Kit 2024

About Sirion

Sirion is the world's leading AI-native CLM platform, pioneering the application of generative AI to help enterprises transform the way they store, create, and manage contracts. The platform's extraction, conversational search, and AI-enhanced negotiation capabilities have revolutionized contracting across enterprise teams – from legal and procurement to sales and finance. The world's most valuable brands trust Sirion to manage 7M+ contracts worth nearly $800B and relationships with 1M+ suppliers and customers in 100+ languages. Leading analysts such as Gartner, IDC, and Spend Matters have consistently recognized Sirion as a leader in CLM for its focus on category-leading innovation.

Stats

$775 Billion contracts under management

200+ customers worldwide

70+ countries represented

Leadership Photos + Titles

At Sirion, our leadership team is at the forefront of innovation in contract lifecycle management technology innovation. Comprising industry veterans and visionary technologists, our executives bring decades of combined experience in legal technology, software development, and business management. They are committed to driving excellence and transforming how businesses handle contracts through cutting-edge AI solutions. Under their guidance, Sirion continues to set new standards in efficiency, security, and user experience, ensuring our clients can always get the most out of their contracts.

- Ajay Agrawal | Founder & Chief Executive Officer

- Kanti Prabha | Co-Founder & President

- Aditya Gupta | Co-Founder & Chief Technology Officer

- Yati Agarwal | Chief Financial Officer

- Russ Cobb | Chief Marketing Officer

- Aravind Aluri | Chief Product Officer

- Rajeev Kumar | Chief Customer Officer

- James Heiner | Chief Revenue Officer

- Evangelos Apostolou | General Counsel

Download Headshots

Product Images

Sirion's AI-native end-to-end Contract Lifecycle Management (CLM) solution streamlines and optimizes every stage of the contract lifecycle. From meticulous Pre-Negotiation planning to Post-Negotiation compliance, Sirion's robust platform comprises several products and capabilities to help teams effortlessly manage contracts with precision and efficiency.

You can access images of these products on our platform at the links below

STORE

- **Contract Extraction**

- **Intelligent Repository**

Download

- **Conversational Search**

CREATE

- **Contract Authoring**

- **AI Contract Review**

Download

- **AI Contract Redline**

MANAGE

- **Contract Performance**

- **Contract Administration**

Download

- **Contract Optimization**

Logos + how to use

Access our full brand guidelines.

Use the Sirion brand guidelines to ensure effective and consistent application of the Sirion visual identity. The guidelines cover the foundational elements of the brand strategy, and the visual identity system.

Ensure ample space for the logo.

Minimum logo size.

Sirion primary colors

Cloud

HEX F5F6F6
RGB 245, 246, 246
CMYK 3, 2, 2, 0
PMS 9043 C

Lilac

HEX 818BFB
RGB 129, 139, 251
CMYK 60, 52, 0, 0
PMS 7452 C

Midnight

HEX 0B1821
RGB 11, 24, 33
CMYK 84, 71, 59, 74
PMS Black 6 C

Teal

HEX 0D5E68
RGB 3, 94, 104
CMYK 90, 48, 49, 23
PMS 7721 C

Cloud

HEX **F5F6F6**
RGB **245, 246, 246**
CMYK **3, 2, 2, 0**
PMS **9043 C**

Midnight

HEX **0B1821**
RGB **11, 24, 33**
CMYK **84, 71, 59, 74**
PMS **Black 6 C**

Lilac

HEX **818BFB**
RGB **129, 139, 251**
CMYK **60, 52, 0, 0**
PMS **7452 C**

Teal

HEX **0D5E68**
RGB **3, 94, 104**
CMYK **90, 48, 49, 23**
PMS **7721 C**

Colorways

Our logo may be used in a few colorways depending on context and surrounding colors.

1. Teal Logo on Light Background Preferred

2. White Logo on Dark Background Preferred

3. Teal Logo on Cloud & Lilac Background

4. Black Logo when color is not an option

Press contact

Official Sirion Boilerplate

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